

Speaker Series: Issues in International Tourism

Juan Lazo

Peru Adventures



**Topic:
Sustainable Tourism Strategies
to Save the Urubamba River Valley**

**March 21 at 3:30 pm in Biltmore 2010
Reception immediately following in Biltmore Hall Lobby**

Juan Lazo is known as one of Peru's most highly acclaimed tour guides. He operates Peru Adventures, a travel guide service. In 2002 the Professional Tourism Association honored him as being Cusco's best travel and tour guide leader. Juan has led hundreds of guided tours throughout Peru. He graduated with honors from the San Antonio Abad University's Faculty of Administration and Tourism. His thesis, a paper that focused on sustainable tourism to protect the Urubamba River, has received rave reviews both nationally and internationally.

**All Seminars are Free and Open to the Public
Sponsored by the Department of Parks, Recreation and Tourism Management**